



# GATEWAY PRODUCTS

## SU-PER<sup>®</sup> Psyllium

*Helps Maintain a Healthy Digestive Tract!*

**May reduce the possibility of digestive colic in horses grazing in sandy areas.**

**SU-PER<sup>®</sup> Psyllium** is a psyllium supplement for supporting normal digestive and intestinal function. Psyllium is a non-digestible fiber that gels up when it comes in contact with moisture. It aids in evacuating sand from the body by gelling up and trapping sand, along with other foreign objects, as it passes through the stomach and intestines.

As your horse picks up sand, dirt and other foreign objects from the ground while eating, those foreign objects settle in the stomach and intestinal tract. Eventually sand builds up to the point where it starts to cause poor circulation to the intestines, which hampers digestion, and starts to cause minor digestive pain, which may cause a loss of normal appetite. If it builds up too much without being cleared out, the result is sand colic. While you can never completely control the amount of sand your horse ingests, sand colic is avoidable through simple preventative care - providing a psyllium supplement regularly.

We offer **SU-PER<sup>®</sup> Psyllium** in both a powder form and a pellet form. Pellets are by far the most popular choice, as they are very palatable, even for the most picky eaters. Our **SU-PER<sup>®</sup> Psyllium** pellets are also very effective when compared to other pelleted psyllium products due to our proprietary pelleting process. Some companies use steam or excessive moisture to pelletize psyllium, which causes the psyllium to gel, lessening its ability to do so later when needed. Our **SU-PER<sup>®</sup> Psyllium** does not swell or gel until ingested by the horse, giving much more effective results.

We use only the highest quality whole blond psyllium husk in our products. Why is quality so important when it comes to your choice for psyllium? The higher the purity, the better the “swell volume” – this is the action that allows psyllium to grab onto sand and other foreign objects in the digestive tract and move them out. A poor quality psyllium simply will not properly work to flush out the digestive tract. Most of our competitors use psyllium that is between 60-80% purity, and is filled with sticks, stems, dirt, and all sorts of other foreign materials found in the fields where psyllium is grown. With poor quality psyllium, you are introducing some of those same foreign materials you are trying to remove. Our psyllium may be a bit more expensive than that offered by our competitors, but with our product, you are guaranteed to have the most effective psyllium product available.

**SU-PER<sup>®</sup> Psyllium** can be given as a means to quickly clear sand from the digestive tract, or can be fed as a daily maintenance supplement for horses that consistently graze in sandy areas.

### **LOOK FOR THE SU-PER BRAND!**

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

**SU-PER.com**  
**SU-PERstore.com**

## PELLETS

5 Pound - 40 servings, 10 Pound - 80 servings, 25 Pound - 200 servings, 40 Pound - 320 servings

*May reduce the possibility of digestive colic in horses grazing in sandy areas!*

### **DIRECTIONS FOR USE:**

**For Horses Grazing in Sandy Areas:** Give 4 ounces daily for 7 consecutive days. Repeat this 7 day feeding cycle once per month, if necessary.

**For Maintenance:**  
Give 2 ounces daily.

*A 1 ounce measure is enclosed.*

*For Equine Use Only.*



Lot Number  
403291  
Best if used by  
March 2024



Find us on Facebook: [GatewayProducts](#)

SU-PER<sup>®</sup> PELLETS

PSYLLIUM



Helps Maintain a Healthy Digestive Tract!

*Money Back Guarantee:* If you're not happy with this product, return it for a full refund!

For more info: (888) GP INFORMATION  
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!



Gateway Products  
Holly, Colorado  
USA 81047

Product Facts	
Serving Size: 2 Ounces	
Servings per container: 320	
Active Ingredient per 2 Ounces	
Whole Psyllium Husk	45,360 mg.
Inactive Ingredients:	
Sorbitol, Natural Flavor, Wheat Bran.	

**CAUTIONS:** If condition worsens or does not improve, stop administration and consult your veterinarian. Absorption of drugs taken simultaneously may be delayed.

**WARNINGS:** Keep out of reach of children and animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

*Contains a 10 month supply for one horse.*



Net Weight:  
**40 Pounds**  
(18.14 kg.)



Find us on Instagram: [#GatewayProducts](#)

## POWDER 5 Pound - 40 servings, 20 Pound - 160 servings

*May reduce the possibility of digestive colic in horses grazing in sandy areas!*

### **DIRECTIONS FOR USE:**

**For Horses Grazing in Sandy Areas:** Give 4 ounces daily (8 scoops) for 7 consecutive days. Repeat this 7 day feeding cycle once per month, if necessary.

**For Maintenance:**  
Give 2 ounces daily (4 scoops).

*A 1/2 ounce measure is enclosed.*

*For Equine Use Only.*



Lot Number  
204270  
Best if used by  
April 2023



Find us on Facebook: [GatewayProducts](#)

SU-PER<sup>®</sup> POWDER

PSYLLIUM



Helps Maintain a Healthy Digestive Tract!

*Money Back Guarantee:* If you're not happy with this product, return it for a full refund!

For more info: (888) GP INFORMATION  
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!



Gateway Products  
Holly, Colorado  
USA 81047

Product Facts	
Serving Size: 2 Ounces	
Servings per container: 160	
Active Ingredient per 2 Ounces	
Whole Psyllium Husk	48,195 mg.
Inactive Ingredient:	
None.	

**CAUTIONS:** If condition worsens or does not improve, stop administration and consult your veterinarian. Absorption of drugs taken simultaneously may be delayed.

**WARNINGS:** Keep out of reach of children and animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

*Contains a 2 month supply for one horse.*



Net Weight:  
**20 Pounds**  
(9.07 kg.)



Find us on Instagram: [#GatewayProducts](#)