



Strong bonds
are built with
great care.™

Your Guide to
Fly Control Management





Why Fight Flies?

Fly control keeps your horse comfortable. But that's not the only reason to minimize flies.

Flies and other biting insects pose a major health risk to your horse and you. Flies carry a number of dangerous diseases that become more of a problem as fly populations increase.

Flies live, feed and breed in filth, where germs, bacteria and communicable diseases thrive. Good hygiene is critical to keeping flies and other problems under control.



Start with a Strategy

Start your fly control program early to keep fly populations down all season. It's easier and more economical to prevent a heavy fly build-up than to fight it.

Effective fly control means eliminating flies on all fronts, at all stages in the fly life cycle. Eliminating immature flies reduces the number of biting, breeding adult flies you have to deal with.

No single fly product will solve your fly control problem. You need an overall plan to get rid of flies where they live, feed and breed. For maximum effectiveness, attack flies on all fronts: on your horse, in the barn and around outdoor areas.

On Your Horse

Create a protective barrier between your horse and flying pests. The Farnam® lineup provides the widest selection of proven, effective sprays, spot-ons, lotions, roll-ons, ointments and masks.



Protect Sensitive Areas

Ointments, lotions and roll-ons are formulated for use around sensitive areas and hard-to-reach areas to repel flies.

Concentrate on Extra Savings

Need to provide effective protection plus stretch your budget? Concentrates are made just for you. Just add water to Repel-X[®]e Concentrate or Flysect[®] Super-C Repellent concentrate to create quarts of ready-to-use spray.



Spray Flies Away

Farnam offers a wide selection of hard-working, effective fly sprays to provide a variety of fly control solutions to meet your every fly control need.



Endure[®] Sweat-Resistant Fly Spray provides up to 14 days fly control and keeps on working even in wet conditions.



Equisect[™] Fly Repellent is a water-based formula that contains botanical and essential oils.



Tri-Tec 14[™] Fly Repellent is a water-based formula that delivers a quick knockdown and long-lasting fly control — up to 14 days.



Centaura[®] Insect Repellent for Horse and Rider provides 12-hour protection from flies, mosquitoes and ticks.



On Your Horse

Pastured Horses need longer-lasting fly protection when you can't spray them every day. Consider using a fly spray or a topical product with residual control to keep them comfortable for days. Fly masks are a very effective way to keep flies off your horse's face and eyes.

No Mercy for Ticks

Biting insects are a threat to your horse's health and well-being. Protect him from flies, gnats, mosquitoes and ticks with Equi-Spot® Spot-On Fly Control. Protection you can count on, even when you can't be there. Ideal for horses that work, play and live outdoors.

Kills
Ticks



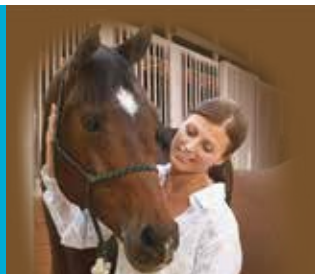
SuperMask® II Horse Fly Mask

Keeps flies, dust, dirt and debris away from your horse's eyes. Our durable masks offer you functional fly protection in your choice of Classic or Shimmer Weave™ mesh and trim.



Indoor & Outdoor Areas.

Proper fly control in the barn eliminates immature and adult flies. Because flies breed in manure and other moist, decaying organic matter, keep your barn as clean as possible. Products to use to control flies in the barn include feed-thru fly control products, premise sprays and sticky traps. Eliminate fly breeding in outdoor areas by keeping areas clean and free of manure and other trash. Products for outdoor fly control include feed-thru fly control products, scatter baits and insecticide-free bag and jug traps.





Fly Control Management Tips

Keep It Clean

- Dispose of fly breeding material, including manure and used bedding
- If waste disposal is not possible, treat manure with an effective larvicide
- Keep paddocks and corrals clean and dry

Read the Label

- Read all labels before use and heed warnings
- Mix concentrates with the exact amount of water recommended
- Apply according to label directions
- Do not mix different fly repellents together
- Scrub water buckets and troughs weekly
- Remove standing water that may serve as a mosquito breeding ground

Feed-Thru Fly Control

Break the Fly Life Cycle

Don't wait to control flies. Start your horse on Farnam® SimpliFly® Feed-Thru Fly Control in the spring and continue throughout the summer until cold weather restricts fly activity. This effective method of managing stable and house flies kills larvae in the manure and prevents their development into mature adults. It's highly successful when used in conjunction with premise sprays and sticky tapes.



Premise Control

Premise sprays kill and repel flying insects in the stable and barn. **Bronco**® fly spray is an effective, water-based formula that kills and repels flies, ticks, mosquitoes, lice, gnats, chiggers and fleas. It has a pleasant citronella scent and can be used directly on horses and in horse quarters.



Great care starts with a great line of defense.

Endure® Sweat-Resistant Fly Spray for Horses

Won't sweat off! Protects against biting and nuisance flies, gnats, mosquitoes, deer ticks and lice.



Centaura® Insect Repellent for Horse and Rider

Provides 12 hours of effective protection from mosquitoes and ticks, including mosquitoes carrying West Nile Virus.



Bronco® Equine Fly Spray Plus Citronella Scent

Insecticide and repellent for use on horses, ponies, foals and in horse barns and stables. Kills and repels flying insects in animal quarters, including six fly species, gnats, mosquitoes, ticks, deer ticks, fleas, chiggers and lice!



Equi-Spot® Spot-On Fly Control for Horses

Protect him from flies, gnats, mosquitoes and ticks with long-lasting, water- and sweat-resistant protection. Ideal for horses that work, play and live outdoors.



Endure® Roll-On for Horses

The convenient way to protect your horse's face from flies and gnats. Sweat-resistant formula stays on and lasts up to 5-7 days.



Mosquito Halt® Repellent Spray for Horses

Quick knockdown, for immediate control of mosquitoes. Prevents blood-feeding by mosquitoes that may transmit West Nile Virus.



Equicare® Flysect™ Super-7™ Repellent Spray

Immediate and residual control of flies, gnats, mosquitoes and ticks.



Equisect™ Fly Repellent

Feel good about your fly spray!



Great care starts with a great line of defense.

Repel-X® Insecticide & Repellent

A fly control favorite. Kills and repels six fly species, ticks, gnats and mosquitoes.



Repel-X®Pe
Economical concentrate mixes with water. Kills and repels ticks!



Wipe® II Brand Fly Spray with Citronella

Kills and repels flies, gnats and mosquitoes.



Tri-Tec 14™ Fly Repellent
Quick knockdown with long-lasting protection. Up to 14 days fly control.



Wipe® Original Formula Fly Protectant

Just wipe it on horses and ponies. Effective for hours! Kills ticks too!



SuperMask® II Horse Fly Mask

Built to Fit, Built to Last, Built to Stay On!® Horse-proof double-latch closure that stablemates can't rip off!



Farnam® SimpliFly® Feed-Thru Fly Control

Kills larvae in the manure before they can develop into mature flies.



SWAT® Fly Repellent Ointment

For horses and dogs.





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As the leader in horse care products for over 65 years,
Farnam is committed to supporting the horse industry. That's
why we're proud to be an Official Horse Care Product Partner
for these established equine organizations:



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