WHAT IS AMAFERM®?
Amaferm is a precision prebiotic designed to enhance digestibility by amplifying nutrient supply for maximum performance.

WITH AMAFERM YOU WILL SEE:
Improvements in conception rates and maintained pregnancy and fertility.
Increases in milk production.
Shortened calving intervals.
Improvements in calf vigor and growth potential.
Improvements in pasture utilization and digestibility.
VitaFerm® Concept•Aid® is a line of vitamin and mineral supplements for beef cattle formulated to promote effective, easy breeding when fed 60 days pre-calving through 60 days post-breeding. High concentrations of vitamin E and organic trace minerals, coupled with the Amaferm® advantage, supports quick repair of the reproductive tract and more energy for reproductive success. Additionally, increased nutrient absorption and digestion leads to healthier and heavier calves giving you performance that pays.

VitaFerm® Concept•Aid® is one of the most important things we do to ensure the reproductive potential of our cow herd is maximized. And the decision is paying off.

- John McCurry, McCurry Angus Ranch, KS

-helper-?

1. Forage Quality (choose one) .......................... POINTS
Low  Crop residue, mature winter grazing, CRP or mature hay 15
Moderately Low  Mid-summer warm-season pasture and hay 10
Average  Mid-summer cool-season pasture and mid-bloom hay 5
High  Early-season pasture, immature grass and early-bloom hay 2

You may use a recent forage analysis to determine points. Check the phosphorus values: a P value of less than 0.14 = 15 pts; 0.15 -0.19 = 10 pts; 0.20 - 0.24 = 5 pts; and a P value greater than 0.24 = 2 pts.

2. Grain Supplementation (choose one) ....................
None  None 10
Low  1 - 3 lbs. grain fed daily or 3 - 9 lbs. grain silage 8
Medium  3 - 6 lbs. grain fed daily or 9 - 18 lbs. grain silage 5
High  6+ lbs. grain fed daily or 18+ lbs. grain silage 2

3. Co-product Supplementation (choose one) .............
None  No DDG, gluten or high-phosphorus ingredients 10
Low  Using co-product supplementation but less than 2 lbs. fed 4
Medium  2 - 4 lbs. fed 2
High  More than 4 lbs. fed 1

4. Weaning Weight (milk) Potential (choose one) ........
High  205d weights more than 550 lbs. 10
Average  205d weights 500 - 550 lbs. 5

5. Technology and Herd History (choose one) ............
Intensive  Use ET, AI, or improved breeding success desired 10
Average  May use some AI and want to maintain breeding success 5

YOUR TOTAL SCORE ................................

Pick the product for which your total score is between the min. and max.

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>MIN</th>
<th>MAX</th>
</tr>
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<tbody>
<tr>
<td>Concept•Aid® Balancer</td>
<td>15</td>
<td>34</td>
</tr>
<tr>
<td>Concept•Aid® 5/S (all formulas)</td>
<td>35</td>
<td>42</td>
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<tr>
<td>Concept•Aid® Mag/S (when Mg is desired)</td>
<td>35</td>
<td>42</td>
</tr>
<tr>
<td>Concept•Aid® 8/S</td>
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<tr>
<td>Concept•Aid® 10</td>
<td>48</td>
<td>55</td>
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*Not available in all states. Visit www.vitaferm.com for a list of available states.