



GATEWAY PRODUCTS

SU-PER[®] Calm

*Promotes a Sense of Relaxation and Mental Alertness
without Drowsiness!*

**Helps maintain calmness and supports balanced behavior.
Can be used prior to racing, competition, transporting, or any event.**

Horses have evolved to take advantage of their “fight or flight” instinct in response to danger. They are constantly on alert for all manner of threat. While this serves them well in the wild, it is this genetic wiring that tends to make them far more sensitive to stressful situations than most other animals or humans. The heightened stress response often leads to anxiety, nervousness, poor behavior and lack of focus. Every horse is different in the amount of stress they can tolerate, and what situations or places might trigger that stress. And while you can’t always keep your horse out of stressful situations, you can help to lessen the reaction they have to that stress.

SU-PER[®] Calm is a combination of natural herbs and the amino acid L-Tryptophan.
It helps to create a calming effect in horses that are nervous, excited or stressed.

Tryptophan has long been the top choice for calming purposes in horses, as it does not have any harmful side effects, it is not a sedative, and most importantly does not hinder the horse’s performance.
Tryptophan has a calming effect, but does not take away from the animal’s focus or ability to compete.

Tryptophan is a natural precursor to the neurotransmitter serotonin. Serotonin is extremely important in helping the brain cope with stress, as serotonin creates a feeling of well-being and general happiness. When stressful conditions occur, the stress hormone cortisol is released, which counteracts the serotonin in the body. The stress immediately results in nervousness and anxiety. With prolonged stress, it can create an ill temper, poor attitude, and lack of focus. Tryptophan works to boost and maintain healthy serotonin levels, helping the horse to remain calm and balanced when under stressful situations.

SU-PER[®] Calm also uses natural herbal extracts to enhance the calming effect without risking any side effects or causing a loss in athletic ability. Black Cohosh, Passionflower, Hops and Ginger work together to help calm the horse naturally.

SU-PER[®] Calm DOES NOT contain Valerian Root, as some other calming products do, because Valerian Root can act as a true sedative, and therefore is not a wise choice for horses preparing for competition or transport.

In addition to using as a pre-competition calming agent, **SU-PER[®] Calm** can be used when transporting horses or when your horse is exposed to new places, people, or other horses. Lessening that stress reaction the first time they experience something new may help with similar situations in the future.

SU-PER[®] Calm is available in powder and paste, and should be given to the horse 1 hour prior to desired effect. The overall calming effect lasts for approximately 3 to 4 hours from the time it is given, and it is perfectly safe to give additional doses as needed. If you have a long day of competition or travel.

LOOK FOR THE SU-PER BRAND!

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954


SU-PER.com
SU-PERstore.com

SU-PER® Calm is available in a paste for a quick dose right before competition, and a powder for daily feeding.

PASTE
30 CC - 1 serving

SU-PER® **PASTE**

CALM



Promotes a Sense of Relaxation and Mental Alertness Without Drowsiness!

Helps maintain calmness and supports balanced behavior!

DIRECTIONS FOR USE:
One hour prior to event:
Administer directly onto back of horses tongue to achieve desired effect.
To prolong effects of the product:
Give every 3 to 4 hours.

Product Facts
Serving Size: 30 cc. Servings per tube: 1
Minimum per 1 Tube
Tryptophan 2,000 mg.
Black Cohosh 25 mg.
Passion Flower 25 mg.
Hops 25 mg.
Ginger Root 25 mg.
Inactive Ingredients: Sorbic Acid (preservative), Xanthan Gum, Water, Natural Flavor.

CAUTIONS: Take time to observe label directions. Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. An examination by a veterinarian is recommended prior to using this product. Not to be used with anticoagulants.

SU-PER Calm Paste. **For Equine Use only.**

Money Back Guarantee: If you're not happy with this product, return it for a full refund!

QUALITY SEAL
MAISO
NATURAL ANIMAL SUPPLEMENT COMPANY

For more info: (888) GP INFORMATION
SU-PER.com SU-PERstore.com

PROUDLY MADE IN THE USA

Superior PERFORMANCE SINCE 1976!

Lot Number 111049
Best if used by November 2022

6 53970 03003 6

Net Contents:
12 Syringes
30 cc each

GP Gateway Products
Holly, Colorado
USA 81047

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POWDER
4 Pounds - 64 servings

*Helps maintain calmness
and supports
balanced behavior!*

Can be used prior to racing, competition, transporting, or any event.

DIRECTIONS FOR USE:

Maintenance: Give 1 ounce daily. **One hour before event:** Give an additional 1 ounce to achieve desired effect. **If necessary:** Give every 3 to 4 hours to prolong the effects of the product.

A one ounce scoop is enclosed.

BENEFITS of Flax Seed Meal

Optimum Omega 3 to Omega 6 Fatty Acid Ratio
Com-Free and Soy-Free Formula
Promotes Healthy Skin & Coat
Supports Glucose Metabolism and Gut Health
Supports Normal Blood Pressure

For Equine Use Only.



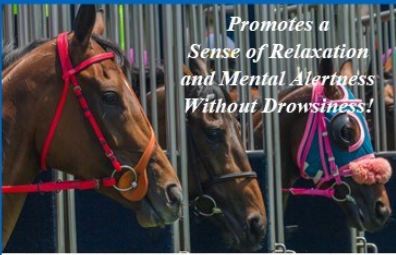
Lot Number
25031250
Best if used by
March 2028



PROUDLY MADE IN THE USA

SU-PER® **POWDER**

CALM



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Product Facts	
Servings per container: 64	
Active Ingredients per 1 Ounce	
Tryptophan	2,000 mg.
Omega 3 Fatty Acids	500 mg.
Omega 6 Fatty Acids	167 mg.
Omega 9 Fatty Acids	167 mg.
Black Cohosh	25 mg.
Passion Flower	25 mg.
Hops	25 mg.
Ginger Root	25 mg.
Inactive Ingredients: Calcium Carbonate, Mineral Oil, Natural Mixed Tocopherols, Natural Flavor, Rice Hulls, Stabilized Flax Seed Meal.	

CAUTIONS: Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

WARNINGS: Keep out of reach of children or animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

Contains a 2 month supply for one horse.



Net Weight:
4 Pounds
(1.81 kg.)

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