



GATEWAY PRODUCTS

SU-PER[®] E-Se

Provides Support for Sore Muscles!

Vitamin E supports proper immune system and muscle function. When fed in combination with Selenium, these nutrients can help provide support for sore muscles.

Vitamin E and the mineral Selenium have long been used by horse owners as a potent antioxidant combination. You are undoubtedly familiar with the term antioxidants, but what exactly do they do?

Oxidation is the natural process by which fats, carbohydrates, and proteins are converted by the body into energy, water and carbon dioxide. While oxidation is a normal process the body must perform in order to provide energy, the by-product of this process is free radicals. These free radicals are highly unstable, and in an attempt to stabilize themselves, they feed on healthy cells all around them. Free radicals can quickly damage healthy cells in the body, and begin a chain reaction of damage that quickly spreads. But fear not - free radicals can be neutralized by antioxidants. These nutrients can destroy free radicals and create stability within the body, allowing healthy cells to thrive once again.

Unsaturated fatty acids are a major component of the membrane that surrounds the cells in the body. Selenium works to produce antioxidant glutathione, which protects these membranes from free radical damage, and maintaining cell integrity. Selenium also helps play a role in thyroid function, immune responses, and in protecting muscle tissue from degeneration.

As for Vitamin E, it has long been the go-to supplement for antioxidant needs. Vitamin E is a potent and efficient antioxidant in terms of neutralizing free radicals and protecting healthy cells. Like Selenium, Vitamin E protects the cell membranes from free radicals. When it comes in contact with a free radical, it is oxidized, and this process ends the chain reaction that would normally go unabated. Vitamin E also plays a vital role in immune, cardiovascular, circulatory, neuromuscular, and reproductive functions.

While these two antioxidants are very effective, they do their best work when paired together. They work together to create a balance, which extends the effectiveness of both nutrients - working together to more efficiently neutralize existing free radicals as well as stop the formation of new ones.

SU-PER[®] E-Se provides both Vitamin E and Selenium for antioxidant support. It is also a very popular product for protecting muscle tissue, and can be of great benefit to horses who experience tying up after competition. This is our most popular antioxidant product, and is available in crumbles, liquid, and powder forms to fit your preferred feeding method. Please keep in mind that too much Selenium can be toxic for horses, so do not exceed the recommended amount. Also be sure to check your current feeding program and the amounts of Selenium present in roughage given to your horse to ensure that maintain low daily Selenium intake. If you have any questions regarding safe selenium amounts, please feel free to contact us anytime!

We offer SU-PER E-Se in a few different forms, so that you can choose the one that works best for you:

SU-PER[®] E-Se Liquid: Corn syrup base with cherry and citrus flavoring.

SU-PER[®] E-Se Pellets: Psyllium base.

SU-PER[®] E-Se Powder: Rice hull base with a molasses and apple flavoring.

LOOK FOR THE SU-PER BRAND!

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

SU-PER.com
SU-PERstore.com

PELLETS 5 Pound - 40 servings, 25 Pound - 200 servings, 40 Pound - 320 servings



Same Proven Results with a
New Psyllium base!
Improved digestive health,
even better taste!

Vitamin E supports proper
immune system and muscle function!

When Vitamin E is given in combination with Selenium, both
nutrients can help provide support for sore muscles.

DIRECTIONS FOR USE: Give 1 to 2 ounces daily.

A one ounce scoop is enclosed.

CAUTIONS: Safe use in pregnant animals or animals intended for breeding
has not been proven. If animal's condition worsens or does not improve, stop
giving this product and consult your veterinarian. Selenium is not
recommended for long-term use.

For Equine Use Only.



Lot Number
312120
Best if used by
December 2023



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Product Facts	
Serving Size: 2 Ounces	
Servings per container: 40	
Minimum per 2 ounces:	
Vitamin E	2,500 I.U.
Selenium*	2.06 mg.
Inactive Ingredients: Psyllium Husk, Wheat Middlings, Sorbitol, Calcium Propionate, Natural Flavor.	

*When given at recommended amounts, the Selenium amount is well
within acceptable levels, but excess Selenium in the horse's diet may
cause toxicity. If you have concerns, consult your veterinarian prior to
using this product.

WARNINGS: Keep out of reach of children and animals. In case of
accidental overdose, contact a health professional immediately. This
product should not be given to animals intended for human consumption.

Contains a 1 month supply for one horse.



Net Weight:
5 Pounds
(2.26 kg.)

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LIQUID Quart - 32 servings, Gallon - 128 servings

Vitamin E supports
proper immune system
and muscle function!

When given in combination with
selenium, these nutrients can help
provide support for sore muscles!

DIRECTIONS FOR USE:

Shake well before using.
Give ½ to 1 ounce daily.

For Equine Use Only.



Lot Number
502260
Best if used by
February 2023



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CAUTIONS: Safe use
in pregnant animals or
animals intended for
breeding has not been
proven. If animal's
condition worsens or
does not improve, stop
product administration
and consult your
veterinarian. Not
recommended for long-
term use (selenium).

WARNINGS: For equine use only. Keep out of reach of
children and animals. In case of accidental overdose,
contact a health professional immediately. This product
should not be given to animals intended for human
consumption.

Contains a 4 month supply for one horse.



Net Contents:
1 Gallon
(3.785 liters)

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POWDER 2.5 Pound - 40 servings, 12.5 Pound - 200 servings



Vitamin E supports proper immune
system and muscle function!

When Vitamin E is given in
combination with Selenium, both
nutrients can help provide support
for sore muscles.

DIRECTIONS FOR USE: Give 1 to 2 ounces daily.

A one ounce scoop is enclosed.

BENEFITS of Flax Seed Meal

Optimum Omega 3 to Omega 6 Fatty Acid Ratio
Com-Free and Soy-Free Formula
Promotes Healthy Skin & Coat
Supports Glucose Metabolism and Gut Health
Supports Normal Blood Pressure

For Equine Use Only.



Lot Number
202260
Best if used by
February 2023



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Product Facts	
Serving Size: 2 Ounces	
Servings per container: 32	
Active Ingredients per 2 Ounces	
Vitamin E	2,500 I.U.
Omega 3 Fatty Acids	500 mg.
Omega 6 Fatty Acids	167 mg.
Omega 9 Fatty Acids	167 mg.
Selenium*	2.06 mg.
Inactive Ingredients: Calcium Carbonate, Lecithin, Natural Flavor, Rice Hulls, Stabilized Flax Seed Meal.	

*When given at recommended amounts, the Selenium amount is well within acceptable
levels, but excess Selenium in the horse's diet may cause toxicity. If you have concerns,
consult your veterinarian prior to using this product.

CAUTIONS: Safe use in pregnant animals or animals intended for breeding has not been
proven. If animal's condition worsens or does not improve, stop giving this product and
consult your veterinarian. Selenium is not recommended for long-term use.

WARNINGS: Keep out of reach of children and animals. In case of accidental overdose,
contact a health professional immediately. This product should not be given to animals
intended for human consumption.

Contains a 1 month supply for one horse.



Net Weight:
4 Pounds
(1.81 kg.)

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